





Gisma University of Applied Sciences

Since 1999, Gisma has been a pioneer in nurturing highly skilled individuals who excel in the dynamic world of international business. With a focus on interdisciplinary learning and digital proficiency, Gisma graduates are equipped to tackle complex challenges and drive innovation in organisations of all sizes.

Gisma graduates are not merely job seekers; they are future leaders, poised to shape the business landscape and make a lasting impact



How are you using Password tests?

Gisma University of Applied Sciences utilises a bespoke entrance test, developed in collaboration with Password, to meet German higher education standards for undergraduate admissions. The test evaluates cognitive, numerical, and figural abilities through Password's Knowledge and Maths Solo sections, along with a customised written essay component. Designed in partnership of Gisma's academic team and Password, it aims to ensure full compliance with national regulations.

Why did you choose to work with Password?

We selected Password based on professional recommendations and its proven ability to deliver a high-quality, reliable testing solution. Its seamless design and implementation allowed us to create an assessment that fully meets our requirements while aligning with German regulatory compliance.

What has your experience been working with Password?

Password's customer service and relationship management have been outstanding, with a dedicated team always available to assist us. Their staff are friendly, responsive, and highly supportive. The marking turnaround is swift, and any academic misconduct concerns are thoroughly reviewed and clearly explained. The user interface is intuitive and easy to navigate for both our staff and applicants, enabling us to provide a seamless experience. Additionally, Password has been highly accommodating whenever we requested test modifications. Overall, our experience with them has been excellent!

Hugh Gordon-Brown, Head of Admissions at Gisma University of Applied Sciences